

Northeast AR Regional Utility Comparison

Residential Report

Northeast AR Cities Residential Electricity Comparison

City / Location	Primary Residential Utility Provider	Provider Type	Average Residential Rate (per kWh)	Estimated Average Monthly Bill
Jonesboro	CWL Jonesboro	Municipal	6.63¢ – 7.99¢	\$97 – \$101
West Memphis	West Memphis Utilities	Municipal	8.48¢ – 10.01¢	\$111.62
Osceola	Osceola Municipal Light and Power	Municipal	9.75¢ (Base) 10.6¢ – 12.2¢ (All-in avg)	\$116.00
Blytheville	Mississippi County Electric Coop (MCEC)	Cooperative	9.42¢ – 11.02¢ (Base) 12.43¢ (All-in avg)	\$133.50
Manila	Mississippi County Electric Coop (MCEC)	Cooperative	9.42¢ – 11.02¢ (Base) 12.43¢ (All-in avg)	\$133.50
Marion	Entergy Arkansas	Investor-Owned	12.57¢ – 12.84¢	\$137.44
Wilson	Entergy Arkansas	Investor-Owned	12.57¢ – 12.84¢	\$137.44

Key Takeaways from the Data:

- **The Municipal Advantage:** Jonesboro operates its own generation stakes, offering some of the lowest electric rates in the country. West Memphis and Osceola similarly beat out the broader public commercial grids because municipal models do not pass profit margins down to private shareholders.
- **The Mississippi County Cooperative Block:** Both Blytheville and Manila are structurally covered under MCEC. Their rates fall right in line with statewide coop averages and utilize a tiered system that drops pricing slightly during the winter months.
- **Commercial Grid Costs:** Marion and Wilson sit directly on Entergy's system. While Entergy manages massive regional generation securely, its larger corporate structure and reliance on varying wholesale market adjustments lead to higher consumer baselines.

Note: Estimated monthly averages are modeled off standard household baselines of ~1,000 kWh per month. Real bills fluctuate based on seasonal tier riders and home energy efficiency.

Northeast AR Cities Residential Water & Sewer Comparison

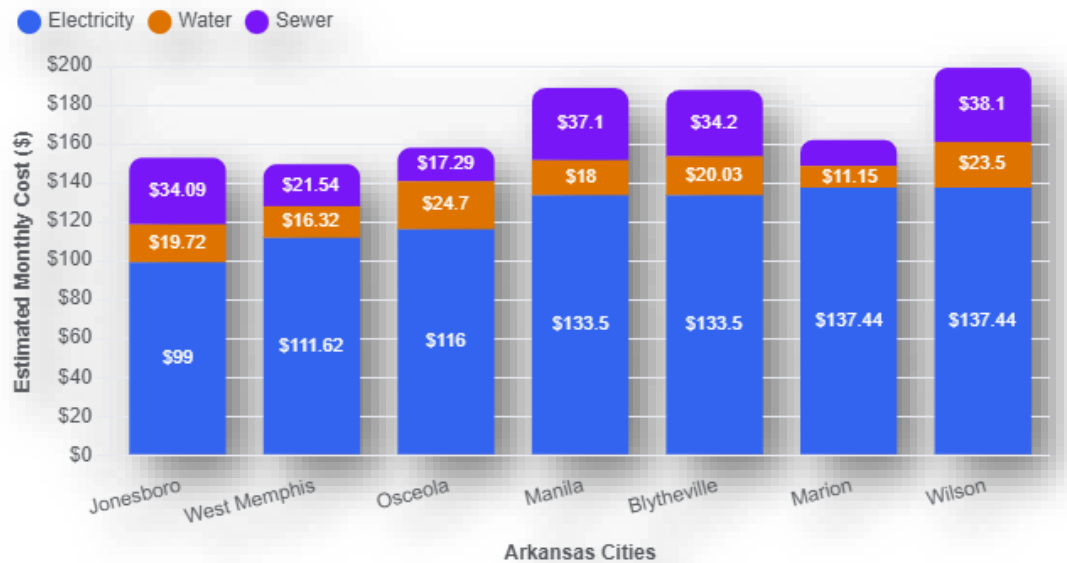
City / Location	Primary Utility Provider	Estimated Water Bill (at 5,000 Gallons)	Estimated Sewer Bill (at 5,000 Gallons)	Total Combined Water & Sewer Cost
Marion	Marion Water & Sewer	\$11.15	\$13.50	\$24.65
West Memphis	West Memphis Utilities	\$16.32	\$21.54	\$37.86
Osceola	Osceola Municipal Light and Power	\$24.70	\$17.29	\$41.99
Jonesboro	City Water and Light (CWL)	\$19.72	\$34.09	\$53.81
Blytheville	Blytheville Waterworks	\$20.03	\$34.20	\$54.23
Manila	Manila Water & Sewer Dept.	\$18.00	\$37.10	\$55.10
Wilson	Wilson Waterworks & Sewer	\$23.50	\$38.10	\$61.60

***Note:** Estimated monthly averages are modeled off standard household baselines of ~5,000 gallons per month. Real bills fluctuate based on seasonal tier riders, irrigation usage, and home water efficiency.*

Northeast AR Cities Residential Combined Total Monthly Utility Snapshot

The figures are totaled using a standardized monthly residential baseline of **1,000 kWh of electricity** and **5,000 gallons of water and sewer usage** to show a clear, direct cost comparison.

Combined Total Monthly Utility Snapshot



City / Location	Estimated Electricity (1,000 kWh)	Water Cost (5,000 Gal)	Sewer Cost (5,000 Gal)	Total Combined Monthly Utility Bill
Jonesboro	\$99.00	\$19.72	\$34.09	\$152.81
West Memphis	\$111.62	\$16.32	\$21.54	\$149.48
Osceola	\$116.00	\$24.70	\$17.29	\$157.99
Manila	\$133.50	\$18.00	\$37.10	\$188.60
Blytheville	\$133.50	\$20.03	\$34.20	\$187.73
Marion	\$137.44	\$11.15	\$13.50	\$162.09
Wilson	\$137.44	\$23.50	\$38.10	\$199.04

Note Electrical: Estimated monthly averages are modeled off standard household baselines of ~1,000 kWh per month. Real bills fluctuate based on seasonal tier riders and home energy efficiency.

Note Water/Sewer: Estimated monthly averages are modeled off standard household baselines of ~5,000 gallons per month. Real bills fluctuate based on seasonal tier riders, irrigation usage, and home water efficiency.

Northeast AR Cities Complete Residential Utility & Sanitation Comparison

The data below incorporates the standard baselines of **1,000 kWh of electricity** and **5,000 gallons of water/sewer**:

City / Location	Primary Electric Cost (1,000 kWh)	Water Cost (5,000 Gal)	Sewer Cost (5,000 Gal)	Sanitation / Trash (Monthly Fee)	Grand Total Monthly Bill
West Memphis	\$111.62	\$16.32	\$21.54	\$16.50	\$165.98
Jonesboro	\$99.00	\$19.72	\$34.09	\$19.00	\$171.81
Osceola	\$116.00	\$24.70	\$17.29	\$15.00	\$172.99
Marion	\$137.44	\$11.15	\$13.50	\$20.00	\$182.09
Blytheville	\$133.50	\$20.03	\$34.20	\$21.00	\$208.73
Manila	\$133.50	\$18.00	\$37.10	\$21.00	\$209.60
Wilson	\$137.44	\$23.50	\$38.10	\$18.50	\$217.54

Note Electrical: Estimated monthly averages are modeled off standard household baselines of ~1,000 kWh per month. Real bills fluctuate based on seasonal tier riders and home energy efficiency.

Note Water/Sewer: Estimated monthly averages are modeled off standard household baselines of ~5,000 gallons per month. Real bills fluctuate based on seasonal tier riders, irrigation usage, and home water efficiency.

Notes & Legal Disclaimers

1. Estimation & Rate Accuracy Disclaimer

Disclaimer: The figures, rates, and bill estimates presented in this document are provided for informational and comparative purposes only. Actual monthly charges will vary based on individual household consumption patterns, seasonal tier adjustments, local taxes, franchise fees, regulatory fuel riders, and specific utility rate structure changes. This document does not constitute an official quote, guarantee, or binding legal representation of actual utility costs.

2. Source & Non-Affiliation Statement

Data is compiled from public utility filings, local rate schedules, and standard household usage baselines (1,000 kWh for electricity and 5,000 gallons for water/sewer). All product names, logos, trademarks, and service names are property of their respective owners. Mention of specific utility providers (e.g., CWL, Entergy, MCEC) does not imply endorsement or official partnership.

3. Methodology & Baseline:

Figures are calculated using standardized monthly household baselines of 1,000 kWh (electricity) and 5,000 gallons (water/sewer). Actual consumer bills will fluctuate based on home efficiency, seasonal rate riders, fuel adjustment charges, and local municipal taxes.

4. Informational Use Only:

Data presented is compiled from public utility filings and is intended solely for comparative and informational purposes. This document does not constitute a guaranteed rate quote or formal financial advice.

5. Trademarks & Affiliation:

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